

Sustainable Transportation Partnership of the Central Okanagan Local Government Advisory Board Meeting AGENDA

Wednesday, June 14, 2017

1:30 pm to 4pm

Woodhaven Room, Regional District of Central Okanagan



Meeting Agenda

1. Call to Order

- a. Introductions
- b. Adoption of Agenda
- c. Confirmation of Meeting Minutes – December 8, 2016



3. Administration

- a. Formal staff changes (RW farewell)

4. STPCO

- a. Governance Review (RV & Martin Bell)
 - a. Introduction
 - b. Workshop
- b. Transportation culture change strategy (for information only, not to be presented)



5. Transit

- a. 40th Anniversary of Kelowna Regional Transit (for information only, not to be presented)



Next Meeting

Location: Westbank First Nation

December 6th, 2017 (1:30-3:30pm)?

- referenced document attached.



MEETING MINUTES

**Sustainable Transportation Partnership of the Central Okanagan (STPCO)
Local Government Advisory Board**

Thursday, December 8, 2016
1:30 pm to 3:15pm
Council Chamber, City of West Kelowna

Board Members In Attendance:

Mayor Doug Findlater, District of West Kelowna (**Meeting Chair**)
 Mayor Colin Basran, City of Kelowna
 Mayor Cindy Fortin, District of Peachland
 Chair Gail Given, Regional District of Central Okanagan

CAO Committee Members In Attendance:

Alan Newcombe, City of Kelowna
 Tracy Batten, City of West Kelowna
 Polly Palmer, District of Peachland
 Michael Mercer, District of Lake Country
 Dan Brown, Westbank First Nation
 Brian Reardon, RDCO

Staff In Attendance:

Ron Westlake, STPCO
 Jerry Dombowsky, STPCO
 Rafael Villarreal, STPCO
 Christina O'Reilly, STPCO
 Cindy Anderson, STPCO

Delegation:

Rob Williams, BC Transit

Regrets

Chief Lindley, Westbank First Nation
 Mayor Baker, District of Lake Country

Agenda Item	Notes	Actions
1.	<p>Call to Order Mayor Basran called the meeting to order at 1:35pm.</p> <ul style="list-style-type: none"> a. Introductions: roundtable introductions made. b. Adoption of Agenda: Approval of the agenda was moved by RDCO Chair Given, seconded by Mayor Basran and adopted. c. Confirmation of Meeting Minutes – June 23, 2016: Moved by Mayor Fortin, seconded by RDCO Chair Given that the minutes of the June 23, 2016 meeting be adopted. <i>Passed.</i> d. City of Kelowna Organization Changes: Rafael advised that the City has made some additional organization changes. He advised that he has taken over the responsibility for the STPCO working group as well as other City transportation planning and programs. He has asked Ron Westlake to continue to provide administrative support to the STPCO partners. 	

<p>2.</p>	<p>Delegation: BC Transit – Rob Williams</p> <p>a. Proposed New UBC Transit Exchange</p> <p>Rob provided a graphic depicting the proposed exchange on the UBC campus. BCT has entered into a project agreement with UBC and UBC will deliver the project. A working group has been formed and they begin meeting in January, 2017. A Request for Proposals for the design is being drafted with the intension of inviting proposal in the early New Year. Construction could start in the spring and be completed late summer, 2017.</p> <p>b. Transit Operations Centre Upgrade</p> <p>Rob Williams provided an update on the plans for improvements to the existing transit operations centre. The project scope includes addition of 10 to 12 bus parking spaces and a parts storage area. Construction has been delayed due to the strike. The work is expected to be completed in the spring of 2017 with the paving for bus parking.</p> <p>c. Real-Time Project & System-wide AVL</p> <p>BCT has now got a project team in place. They are developing an RFP for technology providers. There is now additional cost for this initiative as the existing Rapid Bus AVL system is being phased out and operational costs will be transferred to the new system. MOUs however need to be approved by CoK, WFN and DoLC. Subject to approval of the MOUs, the RFP is planned to be issued in January, 2017. The goal is to have all participating communities completed by March 2019.</p> <p>d. Recent Labour Dispute (In-Camera)</p> <p>e. Transit Future Plan</p> <p>A draft list of proposed 1-5 year service changes and capital projects has been drafted in consultation with local partners, the Operator and the public. Proposals will be shared with the key stakeholders and the public in the first quarter of 2017.</p> <p>f. Future Public Transit Infrastructure Funding</p> <p>Jerry Dombowsky provided a presentation about future funding opportunities through the Federal and Provincial governments. While the first round of funding under the Public Transit Infrastructure Fund has been allocated, the second round has committed significant funding for the next ten years. Due to the magnitude of this funding, greatest opportunity for Kelowna Regional Transit is seen to be the future transit operations centre. As such, working group of BCT and CoK staff has been put in place with term-of-reference and a Project Charter that have been reviewed with the CAO Committee.</p> <p>Other potential projects were summarized in Jerry's presentation.</p> <p>The LGA Board passed the following resolution at the conclusion of Jerry's presentation and discussions:</p> <p style="text-align: center;"><i>THAT the STPCO LGA Board approve in principle, the development of proposals as detailed in his report (December 8, 2016) for submission for Round 2 Public Transit Infrastructure program funding.</i></p> <p>Refined proposals will be brought back to the LGA Board at a future meeting.</p>	<p>Jerry: to report back on recommended applications.</p>
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<p>3.</p>	<p>STPCO</p> <p>a. 2017 STPCO Work Plan</p> <p>Rafael summarized the draft 2017 STPCO Work Plan which covered core services, strategic projects/vision and data analytics/monitoring. There were no questions.</p> <p>b. Sustainable Mobility Strategies</p> <p>Jerry provided a presentation on this topic pointing out that mobility challenges today are no longer about just planning of more transportation supply. Today its more about access to work, education, goods/services and social connections. There are proven techniques to improve this access while reducing environmental and social impacts. This is the case for more vibrant, livable and sustainable cities.</p> <p>Jerry discussed some of the mobility strategies used today. He has retained a consultant to undertake a review of these strategies and identification of others. The consultant has begun this work with interviews of key stakeholders within the region. The outcome of this work will set the stage for developing the TDM component of the upcoming Regional Strategic Transportation Plan. This review is expected to be completed in early 2017.</p> <p>c. Regional Strategic Transportation Plan</p> <p>Rafael summarized the process leading up to the Phase 2 component of this initiative. Phase 1 visioning was completed in 2014 and funding for Phase 2 was approved earlier this year. 2016 was primarily taken up with the Ministry's Central Okanagan Planning Study and the RSTP will benefit from understanding the outcome of the Ministry's work. He reviewed expected milestones for the RSTP in 2017 and talked briefly about regional focus areas such as the area including UBCO and the Airport which has been referenced in the past as the 'Gateway'.</p> <p>d. Programs Year in Review</p> <p>i. Bike to Work/School Week Results</p> <p>637 teams and 2,013 riders participated in the Bike to Work event in 2016. Over four thousand students (25 schools) participated in the Bike to School event. Two thousand students participated in the 2016 Bike Rodeos that teach and practice safe cycling.</p> <p>ii. Carpooling 2016</p> <p>There were 398 new registrants to carpool.ca during October & November. Carpooling was also promoted through various agencies including UBC during the transit labour strike.</p>	
<p>4.</p>	<p>Transit</p> <p>a. 2016 Transit Customer Satisfaction Survey</p> <p>Rafael provided a summary of the outcome of the 2016 Transit Customer Satisfaction Survey undertaken in April. There were 1700 responses across the region with 75% from Kelowna, 18% from the Westside and 7% from Lake Country/RDCO. The primary purpose of transit trips were noted as 'to work' or 'to school'. Overall there was a 63% satisfaction with our transit service and this is up from 55% in 2014. 43% believe the service has improved over the last year. The three most important components of transit service to the customers were reliability, frequency and connectiveness.</p>	

	<p>b. 40th Anniversary of Kelowna Regional Transit</p> <p>Cindy Anderson gave a presentation on the upcoming 40th Anniversary celebrations of Kelowna Regional Transit in 2017. She has worked with BC Transit marketing staff and the STPCO partners' communications staff to develop a month by month promotion through 2017. As well, an interactive timeline of major milestones in our local transit history was created for viewing by the public online. She will continue to hold regionally coordinated monthly communications meetings to promote events across the region.</p>	
	<p>Close of Meeting and Next Meeting</p> <ul style="list-style-type: none"> • The Board meeting adjourned at 3:15 pm. • The next meeting is scheduled for June 14th, 2016, at Regional District of Central Okanagan. 	

Minutes taken by: R. Westlake

Item 2.b

STPCO Governance Review

STPCO LGA Board Meeting

June 14th, 2017



Objective

- Review of the STPCO's mandate, governance, impact and fit in delivering on its intended mandate
- Review of its operation
- Change as needed

STPCO Review team

LGA Board

STPCO's Executive Committee

Rafael Villarreal
 Christina O'Reilly
 Jerry Dombowsky
 Karen Needham (Deputy City Clerk)

Urban Systems
 Martin Bell
 Erin Welk



Key questions for CAOs

1. Describe your understanding of STPCO's mandate?
2. What are your expectations for STPCO service delivery?
3. Where is STPCO exceeding your expectations? Why?
4. Where is STPCO falling short of your expectations?
5. How have the regional circumstances related to regional transportation changed in the last 4 years since STPCO was established?
6. What current regional transportation challenges is the STPCO unable to address? Why not?
7. How do you see sustainable regional transportation changing for your residents over the next 5 years? What trends does STPCO need be mindful of adapting to?

Preliminary findings & themes



- **STPCO is exceeding expectations for members:**
 - Staff support & delivery of information and resources
 - Transit service
 - Voluntary participation
 - Consensus

Preliminary findings & themes Areas for improvement



- **Purpose**
 - Guiding principles & purpose
 - Shared understanding
 - Technical/operational vs. strategic
 - Form should follow function
 - Regional/coordinated responses to Province
 - Value for partners with different principles
 - Shadow vs. visible

Preliminary findings & themes

Areas for improvement



- **Structure**
 - CAO meetings – frequency, agenda
 - Board meetings – decision making vs. information sharing
 - Its in the name! (STPCO... unwieldy, and reflects more bureaucracy than necessary)
 - Balance staff and political reporting

Preliminary findings & themes

Areas for improvement



- **Mandate vs. Budget**
 - Budget is modest compared to potential of STPCO's aspirations
 - How to align?

Preliminary findings & themes Areas for improvement



- **Communications**

- Some Executives feel out of the loop
- Some Councils feel out of the loop
- What should STPCO interaction with the public be? Communications and/or engagement

Preliminary findings & themes Areas for improvement



- **Measuring Success**

- Goals are not necessarily easy to measure
- Challenging to understand our progress and impact

Preliminary findings & themes

Governance considerations



- STPCO needs to maintain flexibility
 - No one wants more bureaucracy
- Voluntary membership & consensus
- Amendments to meeting frequency & structure
- Move to strategic transportation decisions
 - COPS
 - Land use
 - Sustainable transportation
 - Culture Change towards transportation

Elected Officials - Workshop structure



1. Overview of findings from CAO interviews
 - Discussion: What is surprising? Do the results resonate?
2. Expectations
3. Retooling the guiding principles
4. Governance elements to support revised direction
 - Decision making framework
 - Roles and responsibilities
 - Elected officials
 - Senior leadership
 - Technical staff
 - Structure

Elected Officials - Workshop structure



4. Identifying 'show stoppers'
5. Nuts & bolts
 - Delivering on the work
 - Annual strategy & work program development
 - Measuring success
 - Communicating results
 - Education & information sharing
6. Summary & next steps

Next steps

- Host Board Workshop June 14, 2017
- Prepare summary brief of findings
 - Document key themes and areas for evolution
- Prepare final report & recommendations
- Present to Councils/Board

Item 4.b for information

Strategic Review - Sustainable Mobility Strategies

A New Approach to TDM

STPCO LGA Board Meeting
June 14, 2017



Strategic Review - Sustainable Mobility Strategies

- Traditional transport planning aims to improve mobility, especially for vehicles, and may fail to adequately consider wider impacts.
- The real purpose of transport is to facilitate **access** - to work, education, goods and services, friends and family - and there are proven techniques to improve access while simultaneously reducing environmental and social impacts, and managing traffic congestion.

Goals

- Create more vibrant, livable, sustainable cities!
- Behavioral & Cultural Change

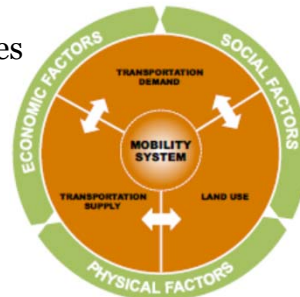


Strategic Review - Sustainable Mobility Strategies

Consultant: Noxon & Associates

Inventory

- Evaluation and recommendation of a range of sustainable mobility strategies
- Land use planning
- Conventional infrastructure & services
- TDM
- Parking management
- Road network management
- New mobility tools
- Advanced vehicle technologies



Strategic Review - Sustainable Mobility Strategies

Sustainable mobility options evaluated

Making active transportation more competitive	Making transit more competitive	Making carpooling more competitive	Influencing travel demand	Shaping travel through the built environment	Leveraging new mobility
<ul style="list-style-type: none"> • End-of-trip facilities • Wayfinding • Bikeshare • Skills training • Active transportation promotion 	<ul style="list-style-type: none"> • First- and last-mile connections • Demand-responsive transit service • Transit fare incentives 	<ul style="list-style-type: none"> • Carpool parking lots • Ridematching • Vanpooling • Preferential carpool parking 	<ul style="list-style-type: none"> • Regional TDM program • Workplace TDM programs • School TDM programs • Neighbourhood TDM programs • Targeted TDM programs • Congestion pricing 	<ul style="list-style-type: none"> • Parking supply and pricing • Integrated mobility planning for new developments 	<ul style="list-style-type: none"> • Shared-use driverless vehicle fleets • Mobility as a Service (MaaS)

Strategic Review - Sustainable Mobility Strategies

Summary of mobility options

Summary of evaluation results		
High priority	Medium priority	Low priority
<p><i>Relative score = 10</i></p> <ul style="list-style-type: none"> Congestion pricing Parking supply and pricing Shared-use driverless vehicle fleets 	<p><i>Relative score = 8</i></p> <ul style="list-style-type: none"> Skills training Ridematching <p><i>Relative score = 7</i></p> <ul style="list-style-type: none"> End-of-trip facilities Wayfinding Transit fare incentives Vanpooling School TDM programs Mobility as a Service (MaaS) 	<p><i>Relative score = 6</i></p> <ul style="list-style-type: none"> Active transportation promotion Demand-responsive transit service Targeted TDM programs <p><i>Relative score = 5</i></p> <ul style="list-style-type: none"> Bikeshare Carpool parking lots Preferential carpool parking
<p><i>Relative score = 9</i></p> <ul style="list-style-type: none"> First- and last-mile connections Regional TDM program Workplace TDM programs Neighbourhood TDM programs Integrated mobility planning for new developments 		

Workshop/Reflection

- We have a long progressive history of implementing TDM best practices and strategies on multiple levels.
- We now need to evolve from a direct delivery model to a capacity building, community led model.



TDM has evolved to community capacity building



Culture change

- Change = education, awareness, infrastructure
 - Partnerships
 - Community ownership
 - Building community capacity
 - Collective and individual action

Sub-component of the Regional Strategic Transportation Plan

Transport demand management and shared mobility strategy

- Focused on community development
- Partnership based
- Mass education & awareness
- Facilitate culture change, from citizens to citizens
- Performance management

urban matters

will help us to develop a culture change partnership strategy to manage transportation demand and better utilized shared mobility and active transportation



Next Steps

- Scoping the TDM/Shared mobility component of the Regional Strategic Transportation Plan
 - Focused on partnerships to build community capacity
 - Role of STPCO – Facilitator and performance management rather than delivery
- Project kick-off summer 2017

Item 5.a For information only

40th Anniversary of Kelowna Regional Transit

Promotional Campaign - Update
June 14, 2017

City of Kelowna
District of West Kelowna
District of Lake Country
District of Peachland
Westbank First Nation
Regional District of Central Okanagan



Monthly promotional communication activities planned to:

- Celebrate collaboration between BC Transit, the regional government partners and First Group;
- Increase ridership and awareness of transit fare products and programs; and,
- Commemorate past successes and build excitement for future developments to the Kelowna Regional Transit System.

Online Kelowna Regional Transit Timeline



Regionally-Coordinated Monthly Communications

Communication	Date	Message Type (refer to the memo, social media post, or marketing product)	Actioned By	Notes	Measurement
News Release	4-Jan	"Kelowna Regional Transit celebrates 40th Anniversary" with information and url of the new online timeline.	Conly, Cok	highlight new route plans for transit in 2017, as well as July anniversary day reduced fares and transit timeline online. Co-led news release with BC Transit.	
BC Transit website (Kelowna News page)	4-Jan	Kelowna Regional Transit celebrates 40th Anniversary - use same write up as news release.	BC Transit	News release to be posted on BC Transit's Kelowna page and shared on Cok social media pages.	
Topic	Channel	Post	Partner / Sponsor Mentioned?	Date	Analytics
Transit	Facebook	2017 marks the 40th Anniversary for Kelowna Regional Transit! Check out this interactive timeline to learn about how our local transit system has evolved in the past 40 years! (click link)	BC Transit	Jan 4, 2:17pm	
Transit	Facebook	In January 1982, HandyDART service is formally implemented into Kelowna Regional Transit. Link to timeline! Check out this and other #TransitMilestones over the past 40 years of our local transit service!	BC Transit	Jan 24, 9:28am	
Transit	Facebook	In January 1981, transit service for Ok College and Glenmore Valley started, both with two buses each. Click to timeline! #TransitMilestones	BC Transit	Jan 30, 8:34am	
Transit	Facebook	Kelowna Regional Transit - moving you into the future! Link to smartTRIPS page for taking transit!	smartTRIPS	Jan 3, 10:35am	
Transit	Facebook	Leave your car at home! Kelowna Regional Transit routes #1, 2, 6, 7, 20, 11 & 97 from downtown connect you to popular destinations, such as Knox Mountain, Oxbow Park, Landmark Center, the Mission, Dilworth, Glenmore, Rutland and UBCO with ease! https://bctransit.com/kelowna/schedules-and-trips	BC Transit	Jan 26, 4:30pm	
Transit	Facebook	When you get back into Kelowna from those winter activities on the slopes, leave the city driving to BC Transit! Hop on a bus and have a safe, stress-free ride! https://www.youtube.com/watch?v=0L8ryCj2p0s&feature=youtu.be	BC Transit	Jan 13, 1:04pm	
Transit	Twitter	Happy 40th Anniversary #KelownaRegionalTransit! Here's a look of the past 40 years Link to timeline!	BC Transit	Jan 4, 2:05pm	
Transit	Twitter	In January 1982 HandyDART service is added to Kelowna RegionalTransit @BCTransit40Years Link to timeline!	BC Transit	Jan 24, 9:10am	

Social Media Engagement

Transit Trivia - The first person to correctly answer the following question will win a free month transit pass: In what year were bike racks installed on all conventional buses #TransitMilestones www.kelownaregionaltransittimeline.ca



www.kelownaregionaltransittimeline.com
KELOWNAREGIONALTRANSITTIMELINE.COM

2,457 people reached

Boost Post

Faruque Khan, Karen Alexander and 7 others · Top Comments ·

Write a comment...

Merlyn Guiderson 1998
Unlike · Reply · Message · 1 · March 6 at 9:36am

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City of Kelowna Hi Travis Higgins, the year we have is according to BC Transit, the transit operator and our local transit manager. We understand dates to be for when a project or initiative is completed, unless otherwise specified. We apologize for any confusion. Thank you!
Like · Reply · Commented on by Cindy Anderson 17 · March 6 at 3:15pm

View more replies

Anniversary Event: July 4

